



**CLEVELAND  
ENGINEERING  
SOCIETY**

Learn • Connect • Lead

Cleveland Engineering Society  
1768 East 25th Street  
Cleveland, OH 44114  
[www.cesnet.org](http://www.cesnet.org)

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Cleveland, OH  
Permit No. 407

*67th Annual*

# **Design & Construction CONFERENCE AND TRADESHOW**

**Advancing Regional Collaboration for Development**

67<sup>th</sup> Annual  
Design &  
Construction  
Conference &  
Trade Show

**REGISTER NOW!**

# March 21, 2019

**Earn up to  
5 CPD Hours!**

# **Advancing Regional Collaboration for Development**

8:00 AM - 4:00 PM

LaCentre Conference & Banquet Facility  
25777 Detroit Road | Westlake, OH 44145

[www.cesnet.org](http://www.cesnet.org)

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**CLEVELAND ENGINEERING SOCIETY**

LEARN • CONNECT • LEAD

# Agenda

**Hall of Fame Award**  
Honoring outstanding achievement in the field of engineering, architecture or construction.

The Award of Excellence is presented in recognition of outstanding design, construction & engineering in new construction, renovation and infrastructure.

**7:15 - 8:00am Registration / Continental Breakfast / Trade Show**

**8:00 - 9:30am Morning Plenary**  
(Hall of Fame Awards and Keynote Presentation)

**12:15 - 1:30pm Lunch Plenary**  
(Award of Excellence Presentations)

**3:00 - 4:00pm Closing Plenary**



## Keynote Speaker

**Antony Bonavita**  
*Sr. Vice President, Facility Operations, Quicken Loans Arena*

**“Renovating the Q: An Investment in Cleveland”**

## BREAKOUT SESSIONS

TRACK 1 Infrastructure	TRACK 2 Facilities	TRACK 3 Environmental	TRACK 4 Opportunities
<b>9:45 -10:45 am</b>			
<p><b>Project Update from the Ohio Department of Transportation</b></p> <p><b>Myron Pakush, P.E.</b> <i>Deputy Director, District 12</i></p> <p><b>Gery Noiro</b> <i>Capital Programs Administrator, District 4</i></p> <p><b>Robert Weaver</b> <i>Capital Programs Administrator, District 3</i></p>	<p><b>Kent State University’s Campus Gateway Master Plan</b></p> <p><b>Michael E. Bruder</b> <i>Executive Director and University Architect Facilities, Planning and Design Office of the University Architect, Kent State University</i></p>	<p><b>Dover Ditch Restream Restoration and Flood Relief Project</b></p> <p><b>Robert P. Kelly, P.E.</b> <i>Director of Engineering, City of Westlake</i></p>	<p><b>Cleveland Metroparks – Connecting Cleveland</b></p> <p><b>Sean E. McDermott, P.E.</b> <i>Chief Planning and Design Officer, Cleveland Metroparks</i></p>
<b>11:00-12:00 pm</b>			
<p><b>I-480 Valley View Bridge, Design-Build Project</b></p> <p><b>Mark Maday, P.E.</b> <i>Senior Project Manager, Jacobs</i></p> <p><b>Mark Hedrick, P.E.</b> <i>Project Manager, Walsh Construction Company</i></p> <p><b>Kirk Gegick, P.E.</b> <i>Construction Project Manager, Ohio Department of Transportation</i></p>	<p><b>Pinecrest Development Project</b></p> <p><b>Randy Ruttenberg</b> <i>Principal Fairmont Properties</i></p>	<p><b>Reusing Alum Sludge to Remove Upstream Phosphorus</b></p> <p><b>Jessica Glowczewski</b> <i>City of Akron Water Supply</i></p> <p><b>George Carleton,</b> <i>Graduate Student University of Akron</i></p>	<p><b>Icebreaker Wind – Unlocking the Vast Wind Resources of Lake Erie</b></p> <p><b>David Karpinski</b> <i>Vice President of Operations Lake Erie Energy Development Corporation (LEEDCo)</i></p>
<b>1:45-2:45 pm</b>			
<p><b>Major Multimodal Transportation Infrastructure Rehabilitation at the Cleveland Bulk Terminal</b></p> <p><b>Mark P. Cencer, P.E.</b> <i>KS Associates, Inc.</i></p>	<p><b>Progressive Field Fan Experience Plan</b></p> <p><b>TBD</b></p>	<p><b>NEORSO CSO Program Update</b></p> <p><b>Doug Lopata,</b> <i>CSO/Collection System Program Manager Northeast Ohio Regional Sewer District</i></p>	<p><b>Qualified Opportunity Zones- Latest Updates &amp; Where We Are Seeing Traction</b></p> <p><b>Tracey A. Nichols</b> <i>Director of Financial Services Project Management Consultants</i></p> <p><b>Camille Billups</b> <i>Senior Director, Team NEO</i></p> <p><b>David Ebersole</b> <i>Director of Economic Development City of Cleveland</i></p>

**3:00-4:00 pm – Closing Plenary**

**The Ohio Ethics Law: It’s Everybody’s Business!**

**Susan Willeke, Education and Communications Manager, Ohio Ethics Commission**

## Why you should exhibit

- Target nearly 400 highly influential decision makers & key opinion leaders in the Design & Construction Industry
- Introduce new products and services
- Generate new sales leads
- Build visibility for your company in a competitive marketplace
- Two hours of time dedicated to exhibition and networking

## Exhibitor Package

CES Members: \$850 Non-members: \$1,000

## Exhibitor Package Includes:

- One 8' x 10' exhibit space (displays larger than 10 ft. are not allowed)
- One 6' skirted table with two chairs
- Two (2) full-day conference registrations
- Pre-registered attendees may pick up their name tags at registration
- Exhibitors receive a quarter-page ad in conference Program

## Exhibitor Package: Demo Stage Upgrade

Add \$300 to your Exhibitor Package.

Demo Stage Package ALSO includes:

- 15 minutes at the demonstration stage
- Premium signage
- Listing in the conference schedule of events
- Ad upgrade to half-page

## • Due date for the program ad is Thursday, February 28, 2019

- Quarter page ad size is 7.5" (w) x 2" (h) and can be either full color or black and white. Submit ads as a jpg or PDF file to [contactces@cesnet.org](mailto:contactces@cesnet.org).

## Reserve Your Exhibit Booth Today!

# Sponsorship

\*Deadline to submit company logo and artwork is Thursday, February 28, 2019

## Bag and Lanyard Sponsor \$5,000

- Company logo on the cover of program and on all promotional materials
- Exclusive branded bag and lanyard distributed to all conference attendees
- Eight (8) full-day conference registrations
- Reserved table w/sign at all plenary sessions
- One 8' x 10' exhibit space in prime location
- Signage at the event
- Full-page ad in conference program

## Lakefront Sponsor \$3,000

- Company logo on the cover of program and on all promotional materials
- Speaking Opportunity at the podium
- Eight (8) full-day conference registrations
- Reserved table w/sign for lunch
- One 8' x 10' exhibit space in prime location
- Signage at the event
- Full-page ad in conference program

## Riverside Sponsor \$2,000

- Company logo on the cover of program and on all promotional materials
- 4 full-day conference registrations
- One 8' x 10' exhibit space
- Signage at the event
- Half-page ad in event program
- Speaking opportunity during conference program

## Award Sponsor \$1,500

- Company logo on the cover of program and on all promotional materials
- Speaking Opportunity at the podium during morning/ lunch plenary
- Four (4) full-day conference registrations
- Reserved seating during morning/lunch plenary
- One 8' x 10' exhibit space in prime location
- Signage at the event
- Full-page ad in conference program

*(Hall of Fame award will be presented during the morning plenary; Awards of Excellence will be presented during the lunch plenary)*

## Cityscape Sponsor \$1,000

- Company logo in all promotional materials
- Two (2) full-day conference registrations
- One 8' x 10' exhibit space
- Signage at the event
- Quarter-page ad in conference program

## Registration Sponsor \$750

- One (1) full-day conference registrations
- Branded event badge
- Quarter-page ad in event program
- Signage at the event and registration table

## General Sponsor \$500

- One full-day conference registration
- Quarter-page ad in conference program

## Beverage Break Sponsor \$350

- Company logo displayed at beverage stations throughout the day
- Quarter-page ad in conference program

## Conference Supporter \$150

- Signage at the event
- Logo in conference program

## STEM Sponsor \$100

- Pays for registration for student / educator
- Logo in conference program

## All ads must be received by Thursday, February 28, 2019

Ads submitted after this date may not be included in the program. Ad sizes are noted below; all ads may be either full color or black and white and should be submitted as a jpg or PDF file to [contactces@cesnet.org](mailto:contactces@cesnet.org).

**Full Page Ad** | 7.5" (w) x 10" (h)

**1/2 Page Ad** | 7.5" (w) x 4" (h)

**1/4 Page Ad** | 7.5" (w) x 2" (h)



## Register Online

[www.cesnet.org/events](http://www.cesnet.org/events)

## Phone

216.361.3100

## Email

[contactces@cesnet.org](mailto:contactces@cesnet.org)

## Mail

Cleveland Engineering Society  
1768 East 25th Street  
Cleveland, Ohio 44114

*Registration deadline*

**Wednesday, March 13, 2019**

*Last day for cancellations and refund is*

**Wednesday, March 6, 2019**

*All payments must be made in advance.*

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

## Individual registration rates

**Full Conference:**  \$200 CES Member  \$300 Non-member

### Not a CES member? Join CES & Attend the Conference!

\$375 CES membership active for one year.

### Lunch Program (includes Award of Excellence presentation)

\$100

**Closing Plenary – Ethics:**  \$50

### Group Registration (4 or more, same company)

\$150 CES Member  \$250 Non-member

**Table of 8 - Lunch Program**  \$600

### Trade Show Opportunities

Exhibitor Package, member \$850

Exhibitor Package, non-member \$1,000

Exhibitor, Demo Stage Upgrade (additional \$300 to Exhibitor Package)

## Sponsors

### Traditional sponsors

Lakefront \$3,000 (8 guests)\*

Riverside \$2,000 (4 guests)\*

Cityscape \$1,000 (2 guests)\*

General \$500 (1 guest)\*

Beverage Break \$350

Conference Supporter \$150

STEM \$100

### New Promotional Opportunities

Bag & Lanyard (Exclusive) \$5,000 (8 guests)\*

Award Sponsor \$3,000 (4 guests)\*

Registration \$750 (1 guest)\*

*\*CES will donate unused tickets to area engineering students*

## Event program

### Advertising Rates (Logos and artwork due by: Thursday, February 28, 2019)

Full Page \$550  Quarter Page \$200

Half Page \$350

### Payment types accepted

Invoice Me  Check Enclosed  Visa  AmEx

MasterCard  Discover

Card number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Name on card \_\_\_\_\_

Billing Address \_\_\_\_\_

*I have read and acknowledged my participation above. I understand that I am responsible for payment.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Conference Attendees

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_