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NEWS RELEASE: Whitacre Engineering Announces Name Change

'Whitacre Rebar' name better demonstrates the company's focus on fabrication and installation

CANTON, OH (June 15, 2021) — Whitacre Engineering has announced a name change for the 101-year-old company. The company is now officially Whitacre Rebar, a name selected to better reflect the company's growth in the areas of furnishing and placing fabricated reinforcing steel, rather than in providing engineered solutions.

"Our business has evolved over the years," said Scott Clymire, CEO. "We started over 100 years ago as a structural engineering company, which slowly evolved into material supply and installation for the systems we were designing. As the years went by and construction technology changed, we found our niche in supplying and installing fabricated rebar."

The company began in 1920 by providing engineering systems that evolved into providing hollow clay tile fillers, steel and other building materials that contractors and engineers could use for structural support. Over the decades and given new demands of the market, Whitacre Rebar progressed into a company solely focused on providing a coordinated package of rebar services.

With offices in Canton, Ohio, and Syracuse, New York, Whitacre Engineering, Inc. has been a part of some of the largest construction projects in its service areas, including Cleveland Browns Stadium, Quicken Loans Arena, Progressive Field, the Society (Key) Tower in Cleveland, PPG Arena in Pittsburgh, and the Carousel Mall and Carrier Dome in Syracuse.

"Changing our name doesn't change the commitment we have always had to our customers," said Clymire. "We know quality and service are the most important success factors in any business. So, while we're changing our name to be more reflective of what we do now, we will still provide the same top-quality products and services our customers depend on."

ABOUT WHITACRE REBAR

Whitacre Rebar provides rebar for commercial construction projects, highway and bridge construction, industrial buildings, power plant, oil and gas construction and water/sewer construction. Throughout its 101+ years in business, Whitacre's focus has evolved to providing complete rebar services in the Ohio, New York, Pennsylvania, Indiana, Michigan and West Virginia.

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